



2019-2020 Annual Sponsorship Program

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The Chesapeake Arts Center's (CAC) mission is to cultivate and deliver innovative arts and education programs that inspire joy, creativity, and collaboration with our community.
CAC is a vibrant and affordable community-driven arts center providing arts education and literary, visual and performing arts events. CAC programs are offered through its theater, black box studio, art gallery, two dance studios, six classrooms and a large ceramic & clay studio featuring one of the largest kilns in Maryland and our New Makerspace. The CAC has nearly 70,000 visits annually through performances, three semesters of classes, gallery exhibits and free after school programs.

The Chesapeake Arts Center offers unique opportunities to bring art, people and your company together. Supporting the CAC demonstrates your corporate commitment to a positive quality of life for your employees and for our community while increasing your company's brand awareness. CAC is committed to a mutually beneficial partnership and will consider additional benefits proposed by corporate sponsors.

Corporate Patron \$10,000

- Six complimentary tickets to each CAC-presents event for the season;
- Two foursomes to the 2020 annual *Chip in for the Arts* (April 2020) golf tournament at Compass Pointe;
- 15% discount* on facility rentals for company functions;
- 10% discount† on any membership for employees and their families;
- Premier placement of corporate logo in course catalogs (2,200 distributed - 3x per year) and season program (1,000 distributed);
- Premier placement of corporate logo, with hyperlink, on CAC's website;
- Corporate logo on promotional banners‡ and digital monitors during all classes and events;
- Corporate recognition on CAC's digital sign (4x per year);
- Company name listed in CAC's weekly electronic news (3,000+ addresses);
- Complimentary exhibit space at CAC's annual *Arts in the Park* (August 2019);
- Welcome remarks by corporate spokesperson during one performance;
- Exclusive sponsorship of one art gallery reception with corporate name (logo if space permits) in all event promotion materials, prominent sponsor signage at event, and podium remarks;
- Invitations to CAC's VIP events throughout the season;
- One team building arts activity for up to 15 employees.



Corporate Partner \$5,000

Annual Benefits

- Four complimentary tickets to all CAC-presents events for the season;
- One foursome to the 2019 annual *Chip in for the Arts* (April 2020) golf tournament at Compass Pointe;
- 15% discount* on facility rentals for company functions;
- 10% discount† on any membership for employees and their families;
- Prominent placement of corporate logo in course catalogs (2,200 distributed - 3x per year) and season program (1,000 distributed);
- Prominent placement of corporate logo (with hyperlink) on CAC's website;
- Corporate logo on promotional banners‡ displayed in the lobby during all classes and events;
- Company name listed in CAC's weekly electronic news (3,000+ addresses);
- Complimentary exhibit space at CAC's annual *Arts in the Park*;
- Welcome remarks by corporate spokesperson during one performance;
- Exclusive sponsorship of one art gallery reception with corporate name (logo if space permits) in all event promotion materials, prominent sponsor signage at event, and podium remarks;
- Invitations to CAC's VIP events throughout the season;
- One team building arts activity for up to 8 employees.

Corporate Donor \$2500

Annual Benefits

- Two complimentary tickets to all CAC-presents events for the season;
- 10% discount* on facility rentals for company functions;
- 5% discount† on any membership for employees and their families;
- Prominent placement of corporate logo in course catalogs (2,200 distributed - 3x per year) and season program (1,000 distributed);
- Prominent placement of corporate logo (with hyperlink) on sponsor's page on CAC website;
- Corporate logo on promotional banner‡ displayed in the lobby during all CAC events;
- Company name listed in CAC's weekly electronic news (3,000+ addresses);
- Welcome remarks by corporate spokesperson during one performance;
- Invitations to CAC's VIP events throughout the season;
- One team building activity for up to 4 employees.



Corporate Associate \$1,000

- 5% discount* on facility rentals for company functions;
- Two complimentary tickets to 3 CAC-sponsored performances for the season
- 5% discount† on any membership for employees and their families;
- Inclusion of corporate logo in course catalogs (2,200 distributed - 3x per year) and season program (1,000 distributed);
- Corporate logo (with hyperlink) on sponsor's page on CAC website;
- Corporate logo on promotional banner‡ displayed in the lobby during all CAC events;
- Company name listed in CAC's weekly electronic news (3,000+ addresses);

Corporate Affiliate \$ 500

- Two complimentary tickets to one CAC-sponsored performance for the season
- 5% discount† on any membership for employees and their families;
- Inclusion of corporate logo in course catalogs (2,200 distributed - 3x per year) and season program (1,000 distributed);
- Corporate logo (with hyperlink) on sponsor's page on CAC website;
- Corporate logo on promotional banner‡ displayed in the lobby during all CAC events;
- Company name listed in CAC's weekly electronic news (3,000+ addresses);

*Subject to advance booking and availability; does not apply to labor costs.

†Includes discounts on classes and other events.

‡High resolution logo must be received by June 30 to meet banner printing deadline.



**2019-2020 Sponsorship
Commitment Form**

- | | | | | | |
|--------------------------|-----------|----------|--------------------------|-----------------|---------|
| <input type="checkbox"/> | Patron | \$10,000 | <input type="checkbox"/> | Partner | \$5,000 |
| <input type="checkbox"/> | Donor | \$2,500 | <input type="checkbox"/> | Associate | \$1,000 |
| <input type="checkbox"/> | Affiliate | \$500 | <input type="checkbox"/> | Donation to CAC | _____ |
- Check Enclosed** **Credit Card** **Please Invoice Me**

Credit card number: _____ Exp. Date: _____ CVV: _____

Name: (as appears on card) _____

Billing Address: _____

Phone: _____ E-mail: _____

Signature: _____ Date: _____

Sponsor benefits will be fulfilled after payment is received. Sponsorship is valid for one year from date on form. Sponsorship checks should be made payable to the Chesapeake Arts Center.

E-mail your completed form to belinda@chesapeakearts.org or fax: (410) 636-9653. Or Mail to CAC.

Company name (as it should appear in print)

Financial P.O.C. (name, phone, E-mail address)

Marketing P.O.C. (for logo usage approval and PR opportunities)

Who may we thank for this sponsorship? (with address, if different from above)

An acknowledgement letter will be sent upon receipt of form and payment and confirmation of benefits used.

The CAC is a 501(c)(3) tax-exempt organization. Your contribution is tax-deductible to the extent allowed by law. No goods or services were provided in exchange for your donation. A copy of our current financial statement is available by writing the Chesapeake Arts Center at 194 Hammonds Lane, Brooklyn Park, MD 21225 or by calling 410-636-6597. Documents and information submitted to the State of Maryland under the Maryland Charitable Solicitations Act are also available, for the cost of postage and copies, from the Maryland Secretary of State, State House, Annapolis, MD 21401 who may be contacted at 410-974-5534.